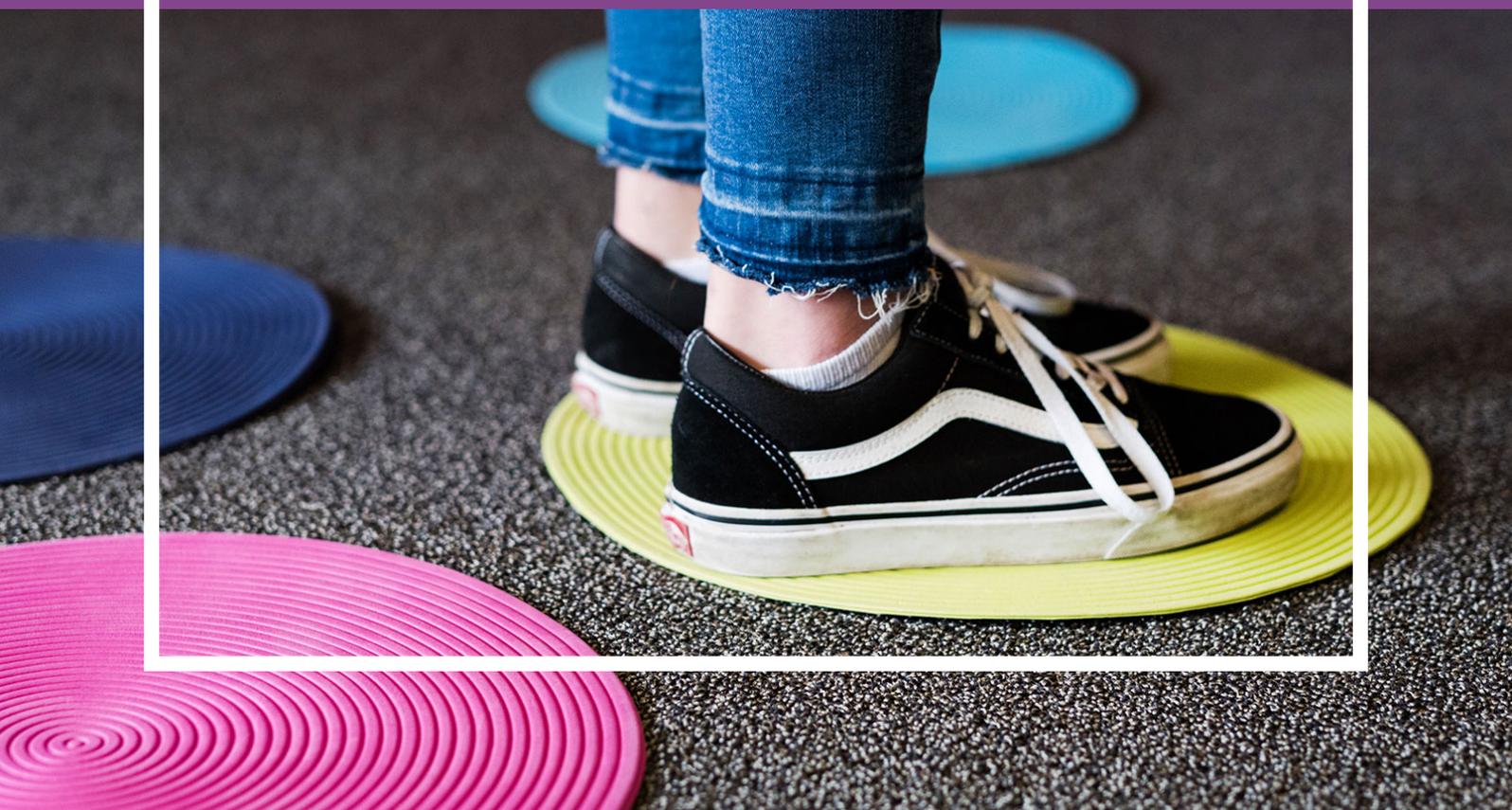


COURSE: NEURO LINGUISTIC PROGRAMMING

COACHING - TRAINING



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NLP New Style

NLP or Neuro Linguistic Programming is a set of powerful tools with which you can enhance the quality of your communication as well as your behavioral repertoire immensely.

The fruitful cooperation between Cherub and BGL & partners resulted in a renewed offer of NLP-courses: high impact, vivid, lively and quick: totally up to the spirit of the age.

The New Style NLP practitioner and NLP Master Practitioner are internationally certified by the Society of NLP (Richard Bandler). Duration: 6,5 days (18 day parts).

Characteristics

- NLP is a route to personal development. Self-understanding and self-reflection are the red line. Tools are supplied for self-management and for personal effectivity.
- The courses are dynamic and innovatory. The curriculum will sink in quickly and with great impact.
- You as our student are our top priority. The course is provided in a myriad of learning styles, so that you will be able to acquire the maximum of knowledge and insight.
- Group composition is very divers. The ensuing group dynamic is the ideal situation to learn from each other.
- The courses are internationally certified by the Society of NLP of Richard Bandler, one of the founders of NLP.

About NLP

Neuro Linguistic Programming is a methodology for training, coaching and communicative improvement. The supposition of NLP is that an expert can be modeled so that his skills can be taught and learned. In this way success is transmissible. The NLP methodology is still in development. New success formulas are implemented in numerous fields: in training, coaching, counseling, advising, sales, management, sports, education etcetera.

Neuro

We explore the world around us and filter the information through our senses (a neurological process). We then store the information that has passed the filtering in images, sounds, sensations, smells and tastes. By doing so we all create our own unique map of the world.

Linguistic

The moment we convert our experiences - that are formed and stored by this map of the world - into language, these experiences 'make sense'. NLP helps us to understand how we influence our thinking, our feeling and our behavior by the use of language.

Programming

Our internal processes are structured in such a way that you can distinguish a certain order. The trick is to use the best strategies every time we want to realize a goal. Thus expanding our flexibility, set of choices and effectivity.

About the course

The cooperation between Cherub and BGL & partners created totally new and present-day NLP courses:

NLP Practitioner

Duration: 18 day parts, divided over 6,5 days.

NLP Master Practitioner

Duration: 18 day parts, divided over 6,5 days.

Training required: NLP Practitioner provided by Richard Bandler or one of the institutes (worldwide) that are affiliated with the Society of NLP.

Both NLP courses are **internationally** certified and endorsed by the **Society of NLP**, U.S.A.

Angélique de Graaff, Cherub, is a longtime NLP trainer with BGL & partners and she attended intensive and extensive (for weeks and weeks) NLP courses with all founders of NLP to learn from the source, straight from the horse's mouth, so to speak, now that they are all still alive and kicking:

- **John Grinder:** New Code practitioner and the International Trainers Training.
- **Richard Bandler:** NLP Practitioner, NLP Master Practitioner and the International Trainer Training of the Society of NLP.
- **Frank Pucelik:** NLP Master practitioner and a short time internship in his House for Youth with addiction (Ukraine).

The inspiration she got from those courses made her even more enthusiastic about NLP. She attended classes with Robert Dilts and Connireia Andreas, the most-influential first-generation NLP developers.

She found Richard Bandler's training very appealing as it was given in high speed and impact. At the start of Bandler's NLP Practitioner she found herself being a bit sceptical: was it even possible to learn NLP in a little over a week? She found that it was, indeed, possible. The students were as well-educated in NLP as the students in lengthier trainings.

The secret? The Bandler-approach ensures that the participants get the information inescapably on a subconscious level, Exactly on that level where speed-learning and automation takes place.

If you always wanted to attend an NLP course but you dreaded the huge investment of time and money, then this new style NLP course might be just the thing you're looking for.

Even if you are already an NLP practitioner or Master practitioner, you may be curious about this new approach and an international certification. A lot of Dutch-certified people found their way to Cherub's NLP courses.

Starting points of this curriculum

None of the statements below is true in an absolute sense. The statements are presuppositions that helps you to be more effective.

- The map is not the territory. Our representation of the world around us doesn't equal the world itself.
- The meaning of the communication is the response you get. There's no failure, just learning points.
- The resources to reach their goals are already within the people.
- There is a positive intention motivating every behavior, and a context in which every behavior has value.

For whom

NLP is fascinating for everyone and it can be used in professional as well as in private context.

You can use NLP as a manager, consultant or counselor for effective coaching. Consider leadership, stress reduction, conflict-management, motivational counseling and self-management.

Communication skills are indispensable for sales people too. Success in sales all boils down to your capability to connect with a client.

In educational systems you can use NLP to help and improve the students' learning as well as your own achievements as a teacher or student's supervisor.

NLP is applicable in Health Care. It helps for instance to build trust , because of your ability to understand the patient's experiences.

As a therapist or health care worker you can use NLP as a powerful addition to your treatments. Obviously you can apply NLP to enhance sport achievements, to stimulate creativity in art and music and so on.

Also in meetings, in relationships and for personal growth and well-being.

Lesson plan

NLP is a dynamic format. It is meant to practice with. During the days of class you are invited to experience and exercise. The more you exercise the better you are able to integrate the NLP-insights and skills.

You are obliged to be present in all days of the course.

During the course the trainer will observe the development of skills and insights that you gather. The way you handle feedback from trainer and co-students is a major clue in reference to this.

Important websites:

- Society of NLP: <http://purenlp.com/society.html>
- Richard Bandler: <http://richardbandler.com> en <http://www.nlplifetraining.com>
- Cherub: <http://www.cherub.nl>
- The Class Whisperer: <http://www.theclasswhisperer.com>

Videos Angélique de Graaff interviews:

- with Richard Bandler: www.youtube.com/watch?v=nO6nsXtgLzM
- with Connirae Andreas: www.youtube.com/watch?v=A65okdYRqCY
- with Frank Pucelik: www.youtube.com/watch?v=-zyn3t3i5-U

Content

NLP PRACTITIONER

This course has you soaking in insights, knowledge and techniques. These help you enhance your communication skills and personal effectivity immensely. You will get the tools to clear all blockages that stood in the way of reaching your goals.

You'll learn

- to change or remove unwanted behaviour.
- to optimize interpersonal communication.
- to solve internal conflicts.
- to use altered states to change behaviour.
- to establish rapport.
- to set useful goals and to develop sensible strategies to reach your goals.
- get access to altered states and be able to recognize altered states.
- understanding minimal cues and language patterns.
- to induce altered states in others by means of verbal and nonverbal techniques.
- to become aware of limiting beliefs and to be able to transform them.
- to get access to resourceful states as competence, self-confidence and other states of excellence.
- to implement timeline strategies.

Program in 7 days (18 day parts)

- Learn to learn. NLP model and origins. Cohesion between language and behavior. Sharpening of senses and sensitive awareness of your own map of the world as well of that of the other person.
- Your senses are the key to excellent communication. Something you might not have been aware of up till now. Senses, eye movements and behavior: they are linked together. They give away important information about the person you're communicating with.
- To have no purpose in life can be depressing. NLP helps to find a purpose, a goal a meaning of life.
- We store our memories in images. How we store them influences our mood, our emotions. From now on you decide on how you feel. You practice several techniques to remedy old and new pains.
- The essence of NLP, the origin: metamodel. Questions to challenge 'deep truths' that make you feel powerless and unhappy: bad trances. You learn how to work effectively with the opposite model: milton language. Language to establish good trances.
- You practice with both models, meta and milton, to help yourself and others in clearing old, ineffective and limiting beliefs. You will learn to install resources and work with classic and rapid hypnotic inductions.
- Self-reflection and change.
- Values and criteria: how do you think and how effective is that? Do you want to be right or do you want to be happy?

A few weeks after the first 6 days, we plan a return day(part): certification day.

NEXT LEVEL: NLP MASTER PRACTITIONER

This course builds on top of your already existing skills learned in NLP Practitioner, showing you the core beneath. You learn NLP modelling, the foundations on which to build your own unique skills.

You learn the greater subtleties of reading and using body language, deeper levels of linguistic techniques, powerful skills to identify strategies and the essential techniques of overt and covert hypnosis. (*Grotendeels 'geleend' van Bandler*)

The NLP Master Practitioner course is a deepening and broadening of the NLP Practitioner Course. And more than that: it gives you new tools to easily understand the communication people around you throw your way. Your insight as to how and why they behave and talk the way they do and how you are able to understand that, gives you a major advantage. Also the way you're communication to yourself, inside your head, might need some improvement. You'll be aware of how your self-talk is influencing your state of mind. Wouldn't it be good to let it influence you into the right direction?

You'll be able to understand how all information around you is filtered by the metaprograms and how you can adjust this filtering to your benefit.

You'll be able to manage your mental state in a way you never even considered, because until now you might have been programmed by all sorts of convictions, beliefs and thoughts that were limiting you into daily routines that were a far cry from the secret dreams you have on some daring moments.

You'll learn

- to develop your own set of techniques and to discover what works and what not.
- to apply these techniques with flexibility and attention.
- to apply the techniques not only to yourself but also to coach other people with it.
- to use language that helps to improve your state of mind and/or that of your coachee
- to understand the strategies you or your client use and to analyze them to adjust them to strategies that are effectively working towards the goals we set.
- to apply conversational hypnosis.
- and so much more.

Program in 7 days (18 day parts)

The program is constructed to be a pressure cooker, to leave as little time as possible to study the conscious way and to leave learning to your subconsciousness. No preparation on forehand, no writing during the days, just going through the process of learning in the most natural way.

A few weeks after the first 6 days, we plan a return day: certification day.

The certificate is the pass to the NLP Trainer Training that is presented by Richard Bandler himself and his partners John and Kathleen LaValle on several places in the world. (see the website of purenlp.com)

Acknowledgement

This NLP course is acknowledged and endorsed by the Society of NLP (Richard Bandler). The international certificate is signed by Richard Bandler himself.



Trainer

The training is given by Angélique de Graaff, certified international NLP trainer. Member of the Society of NLP.

Angélique de Graaff, after having been an NLP trainer for over 10 years, during the past few years studied and trained intensively with all 3 founders of NLP: John Grinder, Richard Bandler and Frank Pucelik, to get NLP as it were 'straight from the horses' mouths'.



She also followed courses by first generation NLP celebrities like Robert Dilts and Connirae Andreas.

Angélique de Graaff is an internationally certified trainer of NLP, acknowledged by The Society of NLP. Therefor the NLP certificates she supplies are signed by Richard Bandler himself.

These 18 day parts, brought together in this intensive 6-and-a-half-day-course, are acknowledged by The Society of NLP.

Her companies Cherub NLP training & Coaching and The Classwhisperer are her companies through which she provides ways to make NLP applicable to all participants of her programs.

She is regularly invited to bring her programs to companies, schools as well as different target groups here and abroad. She performed successfully in for instance Italy, Pakistan, England and the USA.

- www.cherub.nl
- www.theclasswhisperer.com

Data and prices

NLP Practitioner

Costs

€ 1.900 plus € 200 (mandatory) for the Certificate of the Society of NLP

Included:

- coffee/tea, soft drinks, lunch. Also on the 3-day-parts days supper is included.
- exempt from VAT

Online application and enrollment: www.bgl.nl/online-inschrijven

Start Wednesday, March 30 Hoofddorp

Wednesday, March 30	09.30-20.00 hours
Thursday, March 31	09.30-20.00 hours
Friday, May 1	09.30-17.00 hours
Monday, May 4	09.30-20.00 hours
Thursday, May 5	09.30-20.00 hours
Wednesday, May 6	09.30-17.00 hours
Thursday, May 19	09.30-17.00 hours

Dates are subject to change

Application

You can apply/enroll online. Fill in the application form and intake form and add your CV. We'll receive the forms directly per email and you will receive a copy in your inbox.

College education can also be read as a thinking level rather than actual study.

In case of questions from our side, concerning the sent forms, we will contact you by phone.

Within 7 days of your application we will confirm your enrollment. If your application is subject to finance, we'll book a reserve place for you. We will then check with you again as soon as the group number is reaching it's maximum, to see if you're making your reservation final.

During holidays it might take a bit longer than 7 days.

For questions contact info@bgl.nl or infomail.cherub@gmail.com or phone +31616406767.

Open days

You're welcome to get to know BGL at the Open Days. We'll provide extra information about the planning and content of our different courses. Obviously you can have a taste of the atmosphere we like to create.

We certainly value a pleasant learning atmosphere and a personal approach. We'd love for you to experience that. A few times a year you are welcome to an Open Day at our various training locations. Click here for data and application: **www.bgl.nl/open-dagen**

About us

BGL & partners is a company that counsels people and organizations in their development. The object of each training is providing means to experience and practice.

After 25 years BGL & partners, knows and cares about personal development and solution driven approaches. Aside from vocational trainings as coach and training courses, NLP — as a communication training — in this new form is an absolute winner.

What makes us different?

We value high standards and quality. So you'll find:

- an open and personal approach: we respect the individuality of each and every person
- a flexible attitude
- a dynamic and innovative approach
- an approach that is characterized as collaborative and supportive

(You can read about Cherub, Angélique de Graaff, above.)

**“Fascinerend en inspirerend,
zeer waardevol,
buitengewoon goede trainers”**

bezoek onze website:

www.bgl.nl

Best Guide in Learning

BGL & partners helpt en adviseert mensen en organisaties bij hun ontwikkeling. Op laagdrempelige wijze bieden we kwalitatief hoogwaardige opleidingen, bedrijfstrainingen en integrale advies- en ontwikkeltrajecten.

Meer weten over onze visie en aanpak?

Bel (023) 5556755 of mail naar info@bgl.nl

